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STICHTING ECOSYSTEM RESTORATION CAMPS FOUNDATION

2021

Annual Report

 **ecosystem restoration
camps**





JOHN D. LIU

Chair, Ecosystem Restoration Camps
Advisory Council
Ecosystem Ambassador, Commonland
Foundation



A NOTE FROM JOHN D. LIU

Dear Friends:

It is early Spring on “THE LAND”, a new 160-acre Ecosystem Restoration Camp in Northern California. This morning I woke up to a strange sound. Looking out the window I saw several proudly strutting wild turkeys, the males displaying their most showy feathers. The meadow flowers and grasses were wet with dew. Squirrels were burying acorns and hummingbirds and bees were drinking the spring nectar from the blossoming bushes and trees. It is a blessing to be able to feel the temperature changes and to interact with wild creatures every day.

As beautiful as the Earth is every day we are inundated with negative news about violence, injustice, and inequality. It is exceedingly clear that humanity is facing numerous challenges. We, who are alive today are required to face the implications of what we are observing and act to create positive change. Ecosystem Restoration Camps give us the chance to play together with a purpose. We are finding that we can have fun while we work to ensure that our children and future generations can live in Peace on a fully functional and sustainable planet.

The ancient Chinese game of Wei Qi, also known as GO, has a lot to teach us. There are 361 intersections (points) on the board. The game is played by laying either a white or black stone on an intersection. Two players take turns, one placing their black stones and the other placing their white stones. If either player can surround 2 contiguous intersections so that they cannot be captured by the other player, he or she has created a “Living Group”. A “Living Group” in GO cannot be destroyed or taken. We need to study this philosophically and physically. We are all called now to understand that all living things are interrelated. That we together with all life, form a meta-organism living in symbiosis. It is this “interbeing” that makes our lives possible. I hope each day you awake happy and that you feel life’s energy welling up in you. That you find like-minded people to collaborate with and build a living group. One way we can learn this is in Ecosystem Restoration Camps.

The Ecosystem Restoration Camps movement is growing. Going into the 6th year there are already 50 camps in 6 continents. Camp organisers and coordinators all around the world are working hard in service of humanity and the Earth. People in ever larger numbers are realising that to survive humanity must restore all degraded lands on the Earth. The camps when fully realised are living laboratories where essential lessons are learned. At the camps it is possible to learn how to restore the soil, vegetation, biodiversity, water cycle and to naturally balance human impact on the climate. It is also possible to learn how to collaborate with people we have never met before to work together with a common intention for the common good.

I’ll be travelling soon. I hope to see you and many others in the camps soon.

Wishing you peace and good health,

John D. Liu



FRANÇOIS DE KEULENEER

Chairman Supervisory Board



FOREWORD FROM THE SUPERVISORY BOARD

Dear Ecosystem Restoration Camps members, followers, supporters, friends, practitioners,

2021 has been yet another challenging year, marked by the continuous signs that the biosphere is being under tremendous stress and pushed, if not beyond, certainly towards its boundary by humanity. The work we are doing at Ecosystem Restoration Camps is precisely the reunion between humanity and the biosphere. Thanks to the progress made in different fields, we are now increasingly able to assist projects in their restoration endeavours.

Eleven new camps joined the movement in 2021 and even though we are happy to welcome new camps, our focus will now be to increase the positive impact the movement has on these projects.

The pandemic has hindered the flow of people towards their regenerative journey and we truly hope that 2022 will allow the highest number to go through a transformative experience at one of our camps, contributing to healing both the people and the planet.

The Supervisory Board is grateful to the work and dedication of the many people involved in this movement and to its many supporters that make this work possible.

Let's continue inspiring the world by restoring our soils and souls in 2022.

I wish you a pleasant read through our 2021 Annual Report.

Warm greetings,

Francois de Keuleneer



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**VISION
MISSION
VALUES**



Ecosystem Restoration Camps (“ERC”) are locations for people around the world to participate in the most urgent and great task of restoring our degraded natural systems and introducing regenerative uses for humanity to thrive. These camps form living laboratories where techniques are developed to effectively restore and rehabilitate ecosystems, introduce regenerative uses of ecosystems, and where people are educated on these techniques. ERC offers ordinary people the opportunity to discover personal efficacy in the face of climate change, biodiversity loss, drought, poverty and hunger crises. New and existing restoration projects can add the Camp concept to their work to increase their impact, find support in the realisation of their goals and reach out to people around the world. Our vision is aligned with those that partner with us to make ecosystem restoration happen. It reads:

VISION

We envision a fully-functional, peaceful, abundant, biologically diverse Earth brought about through cooperative efforts for the ecological restoration of degraded lands.

MISSION

- 1 To work together to restore ecological functionality (natural infiltration and retention of available rainfall and moisture, fertile organic soils and returning complete vegetative cover of trees and grasses) to designated areas;
- 2 To create “Research, Training and Innovation Centres for Ecological Restoration” to engage people in inquiry into ecological restoration;
- 3 To train people in existing techniques and for the innovation of new techniques for restoring degraded lands in perpetuity.

VALUES

Restoring the Earth positively impacts both livelihoods and communities. To ensure that our contribution to humanity is ethically sound, we have embraced a set of core values that guide the work of the Foundation. These core values are reflected in our Code of Conduct and Manifesto. We are a global movement of humble, passionate individuals driven to act to reverse humanity’s negative impacts on the land that sustains life on Earth.

- We recognise that without thriving ecosystems we are nothing and feel a profound obligation to preserve and restore degraded land wherever it may be found.
- We are not self-seeking but rather committed to working together towards a collective outcome that is bigger than any individual, that benefits us all, and that benefits future generations.

- We willingly share our knowledge, our time, our expertise and our labour, making it as accessible as possible, knowing that we are doing the right thing.
- We treat one another with respect and as equals in our shared endeavour, no matter how much or how little each of us may be able to give.
- We communicate openly and honestly, celebrating our diversity, and embracing our differences without allowing these to impede progress towards our shared goal.
- We act with an open mind, open heart and open will; prepared to learn new skills and methods for land restoration from those with knowledge and expertise in this area.
- We strive to communicate the essence of our work to others such that together we can build a movement that restores resilient abundance to land and ecosystems that we have degraded.



ANNUAL REPORT 2021



This is the 2021 Annual Report of the Ecosystem Restoration Camps movement. This movement is supported by a foundation in the Netherlands - the Stichting Ecosystem Restoration Foundation ("ERF") - and an entity incorporated in the USA - ERC USA Inc ("ERC USA"). Ecosystem Restoration Camps is a global partnership of organisations restoring and rehabilitating ecosystems around the world and/or introducing regenerative uses of those ecosystems. ERC USA publishes its own annual report. This report covers the activities of Stichting Ecosystem Restoration Foundation which is the global entity responsible for the support of the Ecosystem Restoration Camps movement. It is our intention to provide you, the reader, with a brief report that gives you a succinct overview of the activities of ERF in 2021 and how these activities contributed to achieve our vision, mission and strategy. The financial report is an abbreviated version of the full financial statement, which can be downloaded from <https://ecosystemrestorationcamps.org/our-impact-and-financials/>

The report ends with a projection of our work in 2022.

2021 IN REVIEW

At the end of 2020 we expressed our hope that the COVID-19 pandemic would reach a point where people would be able to participate in the restoration work of the camps worldwide. And although - globally - societies found pathways to lessen the grip of lockdowns, the pandemic did not end. Group gatherings and international travel remained difficult which hampered the ability of camps to host groups, and hence support the transformative experience of the millions of people around the world seeking a new, sustainable lifestyle.

In 2020, the United Nations Decade on Ecosystem Restoration was launched. Ecosystem Restoration Camps is a supporting partner to the United Nations for this decade and collaborates in its programmes. The launch also saw a significant growth in attention by other organisations in the work to restore degraded ecosystems and the necessary introduction of regenerative agricultural practices. More and more farmers around the world are starting the transition, and financial institutions are starting to develop the mechanisms to support this.

Thus, even though the pandemic has continued to make things difficult, the ecosystem restoration movement is gaining momentum. And at ERC we noticed this too. We were able to accelerate our growth and the ability to involve more and more people in our collaborative effort to give humanity a thriving future in abundant ecosystems.

CAMPS



In 2021, the Ecosystem Restoration Camps movement grew by 11 camps to 48 camps. These camps are all existing and self-managed ecosystem restoration, regenerative agriculture focused projects around the world. They join the global Ecosystem Restoration Camps movement for four commonly shared reasons:

- 1 Being part of a global community where they can learn from each other and support one another in their efforts;
- 2 Gaining access to a growing community of potential local and global campers to help them accomplish their goals;
- 3 Sharing their stories with the world through the communications team at the global Foundation;
- 4 Gaining access to funding in joint projects that can attract larger donors around the world.

If you are interested in learning more about what is going on at camp level, make sure you subscribe to our newsletter and social media channels where stories from each of the individual camps are regularly shared. Also feel free to approach these camps directly for more information. Each camp is its own entity with its own reporting. We do believe it is important to share what happens at camp level with our supporters and, for this reason, we organise regular “Fireside Chats” with camps using Zoom. You are encouraged to ask the camp-coordination team for any information you would like during these sessions.

“

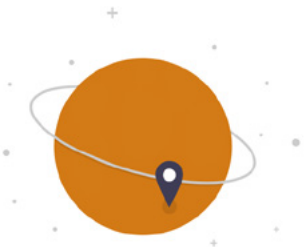
We're glad to be part of the Ecosystem Restoration Camps network because of the solidarity we've experienced with the ERC team, the community of campers and other camps. What a pleasure it is to get our hands dirty together healing the Earth and ourselves!

Leo Lauchere, Ecocamp Coyote (California, USA)

CAMPS IN NUMBERS

Figures are cumulative

2017



1 Camp

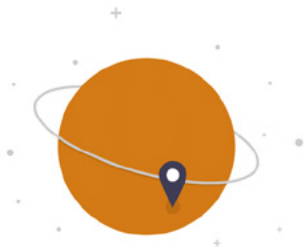


6 hectares
being regreened



Trees planted
(unknown)

2018



1 Camp

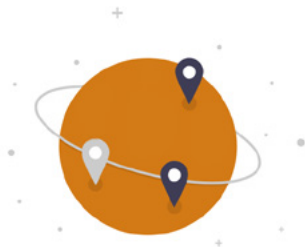


6 hectares
being regreened



21.500
trees planted

2019



7 Camps



311 hectares
being regreened



209.080
trees planted

2020



37 Camps



1.471 hectares
being regreened



345.243
trees planted

2021



48 Camps



5.477 hectares
being regreened



1.418.105
trees planted

NUMBER OF PEOPLE THAT JOINED IN THE WORK AT A CAMP

Figures are cumulative

2018



1.135

2019



3.201

2020



5.175

2021



15.050





ERC USA

In 2020, we established a registered non-profit operation in the United States with 501(c)(3) charitable giving status to expand the reach and impact of the global movement. US donors and foundations can now make a tax-deductible donation to the global Ecosystem Res-toration Camps movement, knowing that their contribution will fully support the work of the movement.

Erin Beasley, former member of the ERF Supervisory Board since its inception in 2017, has been appointed President and Executive Director of ERC USA. ERC USA has its own staff and board, and will have its own report. ERF and ERC USA are in close collaboration with each other and, where possible, use similar IT infrastructure systems.

For European donors, tax deductible donations are also possible through the Transnational Giving Europe ("TGE") network.



STICHTING ECOSYSTEM RESTORATION FOUNDATION

The Stichting Ecosystem Restoration Foundation was set up in February 2017 to support the Ecosystem Restoration Camps movement. The Foundation employs a small staff, raises and manages funds, maintains the ERC communication, supports knowledge exchange and camper-camp matching, and builds the IT infrastructure to support the work of the camps.

The Foundation is overseen by a Supervisory Board. The Foundation also coordinates its Advisory Council.

SUPERVISORY BOARD

The articles and responsibilities of the Supervisory Board were adopted in 2017 and are [available online](#).

The current Supervisory Board composition:

- **François De Keuleneer** (Belgium) – Chair
- **Rhamis Kent** (United Kingdom) – Member
- **Jane Wegesa** (Kenya) – Member
- **Loucky Spit** (The Netherlands) – Member
- **Paloma Caro** (Chile) – Member
- **Nanno Kleiterp** (The Netherlands) – Member
- **Reem N. Bsaiso** (Jordan) – Member

NEW ADVISORY COUNCIL MEMBERS

The Foundation is also supported by a volunteer Advisory Council of [recognised leaders](#) who support ERC's vision and mission, and who are available to provide strategic advice on a range of issues to the Boards and staff. John D. Liu chairs the Advisory Council.

In 2021, the following people joined the Advisory Council, which now comprises 43 members:

- **Joe Sandri** (USA, Tree and organisational expert)
- **Vandana Shiva** (India, Renowned community builder and social rights activist)
- **Walter Jehne** (Germany, Soil expert)
- **Elaine Ingham** (USA, Soil expert)
- **Martien Lankester** (Organic Agriculture expert)
- **Chandrashekhar Biradar** (India, Regenerative Agriculture expert)

THE TEAM AT THE GLOBAL FOUNDATION

The staff of the Foundation was restructured into focused teams in 2021, and consisted of:

- **Directors:** Pieter van der Gaag and Jan Hein van der Hoeven
- **Camp Coordination and Fundraising team:** Inge Kerkhof, Cristina Pianca, Fae Rinaldo, and Sander van Holsteijn (volunteer)
- **Communications team:** Cath Ritchie, Egle Stropute, Melissa Lacoste, Paul Browne (volunteer)
- **Knowledge Exchange, Education and Impact Measurement team:** Ashleigh Brown, Mick dos Santos, Liora Adler and Andrew Langford (the latter two through our partnership with Gaia University)
- We are deeply grateful for the contribution and commitment of **all who spend their time on Ecosystem Restoration Camps**



ACTIVITIES AT THE FOUNDATION

2021 PRIORITIES

In 2021 our goals were to:

- 1 Develop the IT systems and our capacity in knowledge exchange, impact data warehousing, camper-camp matching and CRM
- 2 Further develop our Knowledge Exchange, Impact Measurement and Educational offering
- 3 Reach wider audiences through communications
- 4 Further develop our funding

It was our goal to have our team and systems in place at the end of 2021, so that the Ecosystem Restoration Camps movement would receive the support it needs from a small yet effective global support team.



LAUNCHING IT PROJECTS

In our quest to keep the financial resources expenditure low at the two institutions that support the Ecosystem Restoration Camps movement, we placed a lot of focus on building IT systems that are able to take over a lot of the work that staff would otherwise have to take on. The money saved can then be sent to camps. As such, we are pleased and proud that major tech companies have been willing to support the work of ERC by allowing us to use their systems - either for free or at greatly reduced rates.



In 2021 we worked on the following major IT projects (started in 2020):

- 1 Customer Relationship Management Tool: We greatly improved our ability to manage our membership and contact database, including mailings and newsletters, with the generous support of HubSpot and Mustardseed Trust. This project was completed in January 2021 and we are currently improving our donor-management and social media use through the use of this tool;
- 2 Knowledge Exchange Platform: We are proud to have started working with the people at Zendesk on a knowledge exchange platform for our camp community, Advisory Council. In 2022 the entire global community of people working on and interested in ecosystem restoration and regenerative uses of ecosystems will have access to this system. We have partnered with Gaia University to further design the workflows in this system;
- 3 Camper-Camp Matching Platform: In 2021 we started to design a camper-camp matching platform ourselves, but decided to stop this project. We are currently using a widget in our Wordpress website and a tool that links to our CRM. We have started discussions with existing booking platforms who are interested in taking Ecosystem Restoration Camps onto their platforms. We believe this increases security for those using the systems, and guarantees professional upkeep of the systems;
- 4 Impact Indicator Warehousing System: in 2021 this system was in it's Beta-design phase and is currently being tested. It is being developed by Christoph Della Valle who graciously offered to raise the funds for his time spent on the Impact Indicator Warehousing system.

By the end of 2021 we had not completed development and implementation of all the required IT systems, however we strongly believe that we will have these in place in 2022.

KNOWLEDGE EXCHANGE, EDUCATION AND IMPACT MEASUREMENT

A core support function at the Foundation is putting the mechanisms and services in place to support camps in the development of their expertise and knowledge, finding easy ways to monitor and evaluate their interventions, and sharing their learnings with the rest of the world, including the global academic community. In 2021, we were able to secure the resources to support this goal, with the following results:

With the gracious support of Zendesk we were able to launch our **Knowledge Exchange Platform** - an online knowledge hub for ecosystem restoration. We are still in the Beta-phase, where we are developing community involvement in the system. The hub is made up of an internal knowledge building community of Camps coordinators and the Advisory Council. The community provides the basis of our vision of a global living lab. Here practical questions can be dealt with, and new knowledge can be developed. This knowledge is then taken to the public access facing section of the hub, where the rest of the world is invited to use the information, but also provide comment and correction. We are also establishing links with other online libraries, so that the hub is able to provide everyone with multiple levels of knowledge and expertise.

At the end of 2021 we were able to establish a partnership with Gaia University, who will take on the day-to-day management of the ERC Knowledge Exchange Platform. You can visit the Beta version at ecosystemrestoration.zendesk.com

In 2021 we launched a pilot programme with six of our camps to test and improve our **Monitoring and Evaluation Programme**. We were able to improve our tests, and develop a much improved support-guide (including video instruction) on how to perform ecological tests inspired by citizen-science approaches. We also defined the key impact measurement points for publication that will help inform the world of the progress made at the camps. Now that baseline data has been completed at these six camps, we can expand this collection to another 15 camps in 2022. In 2021, we joined the Restor Platform by Crowther Labs, which gives our camps access to another strong knowledge platform, database and - importantly - powerful satellite remote sensing technology.



Currently we are working on an impact data-warehouse with easy mobile phone access for our camps to input data, as well as extract data from it for further study by academia and, of course, the camps themselves.

Finally we launched two instalments of our successful **Ecosystem Restoration Design Course** together with Gaia Education. The first instalment that ran in the first half of this year attracted 189 students. The second instalment has attracted 123 students. This far exceeds our expectations of 60 students per instalment. We will update the course in 2022 and add new modules to enable students to find more in depth knowledge.

In the coming years, the work of the Knowledge Exchange, Education and Impact Measurement Team will be one of the most important and impactful areas of our work.

“ I took the *Ecosystem Restoration Design* course and not only did I learn a lot of technical and practical skills to do my work; I also felt immensely supported by being connected to so many people doing this work on the planet.

Damien Masselis, 2021 student

COMMUNICATIONS

A major support function the global Foundation delivers to the camps movement is our ability to reach a global audience. The Communications team is one of the key teams in ERC and focuses on organising events and on media outreach (predominantly social media) for global audiences to learn about the work of the camps. This team basically forms the link between the local projects and a global audience.

Also in 2021, the Communications team provided one of the most important and most appreciated services of the Foundation to the camps movement. Our message is reaching wider audiences every day, and we are focused on continuous improvement of our core messages with new videos and improved website content. A major improvement is the addition of an events calendar for people to see which camp events are coming up. We have been accepted as a supporting partner to the UN Decade on Ecosystem Restoration, which we see as a major recognition of our impact. In light of this, we were proud to be featured in the UN Decade on Ecosystem Restoration [Playbook: A practical guide to healing the planet](#). This relationship clearly improves our ability to reach larger audiences.

“*The camp experience confirmed my ideas about the positive aspects of what can be achieved when like minded people get together and work together.*”

Denise, Camp Altiplano camper



THE STATS

* The number of people that saw our posts (organically, not through paid ads or post boosting).

** In 2020 we reported only on unique visitors. In 2021 we started to add both unique (first time) and recurring visitors. The figure presented then reflects a drop in website visitors. We believe this is due to the fact that our website was not optimised for mobile-use, which we believe deters a younger audience from visiting our website. However, the significant increase in social media followers suggests these are the preferred platforms for people to engage with us on.

	EoY 2020	EoY 2021	
# of supporters	846	1.102 (+30-%)	
# of general newsletter subscribers (newsletters are sent out every two weeks)	4.695	5.092 (we purge inactive subscribers after 1 year of inactivity)	
Social Media	Followers EoY 2020	Followers EoY 2021	2021 Reach ^(*)
Facebook (organisational page)	10.800	18.468 (+71%)	455.903
Facebook (community page)	21.400	27.800 (+30%)	427.116
Instagram	5.963	8.066 (+35%)	67.533
Twitter	1.735	2.326 (+34%)	97.558 (impressions)
YouTube	0	1.635	216.708
LinkedIn	0	1.521	23.267
Website	EoY 2020	EoY 2021	
Unique visitors (excludes returning visitors)*	84.919	100.980**	

The Communications team organised **five symposium events** in 2021:

Month	Topic of symposium	YouTube views to date
January	Counting down to restoring earth: How do we get there?	2,575
June	UN Decade Launch - Beyond Trees	738
June	Roundtable: Refugees and Restoration (session 1)	454
June	Roundtable: Refugees and Restoration (session 2)	269
November	COP26 - The path to an abundant earth: How ecosystem restoration is tackling climate change right now	591



The team secured coverage in **five online and print publications**, guided **five online campaigns** and produced a number of **promotional videos** as well as several **camp guides** and the **2020 Annual Report**.

For our **Supporters** we:

- 1 Launched a Supporter survey to better understand what makes people become Supporters. Good insights were gained from this.
- 2 'Upgraded' our monthly camp updates to Fireside Chats, and made them available for all followers via YouTube recordings shared on our socials after the event ([view playlist here](#))

Finally, we published **six blog posts** (all accessible [on our website](#)), and participated in **five podcasts** as part of our global outreach.

As evident above, we continue to grow our audiences and promote the inspiring growth and activities at camps to this audience.

FUNDRAISING

Our fundraising is becoming more and more successful. In 2021 we raised over **1.6 million EUR**, which has allowed us to move into calmer waters around our ability to fund our operations for the next 2.5 years. We are very pleased that some larger funders decided to support our work, including Mustardseed Trust, the Crazy Edgar Foundation, Resurrexit, and the Fred

Matser Foundation. Zendesk provides us with their software for free and, as such, is a major contributor in natura. DEME, Le Slibard, NatureLab, Organico Realfoods and Delinat have donated to the ERC in 2021 as corporate entities. We strongly believe that we will be able to meet our budgetary goals in the coming years. It was our strategy to develop the capacity of the central service organisation in the global Foundation first, as we strongly believed that we could only be effective if all systems were in place first. Now that this has been realised, we can fully focus on fundraising for the camps. For more information on this, refer to the Finances section of this annual report.

A close-up photograph of a person's hand holding a green pea pod. The hand is wearing a grey long-sleeved shirt. The background is a blurred green field of pea plants. The lighting is natural, suggesting an outdoor setting.

“

I really like the idea of being part of a network and a movement that is worldwide. We're so inspired by so many of the camps around the world. Everybody's got different challenges and slightly different terrain and soil and climate, but we are all solving the challenges through the intention to heal and really restore and regenerate the planet.

Teryl Chapel, Camp Virsoleil (La Dordogne, France)

A scenic landscape photograph of a mountain range at sunset. In the foreground, a man and a woman are sitting on a large, dark rock, looking out over the valley. A small white dog is sitting next to them. The background features rolling green hills and mountains under a dramatic sky with dark clouds and bright sunlight breaking through. The text 'FINANCIAL OVERVIEW 2021' is overlaid in large white letters on the right side of the image.

FINANCIAL OVERVIEW 2021

Our total income in 2021 was 511.615 EUR (2020: 366.297 EUR)

The Foundation received funds from three primary sources: online payments (donations monthly/annual donations), (larger) direct donations (corporate sponsorship), and grants (institutional donations).

SUPPORTERS AND ONLINE DONATIONS

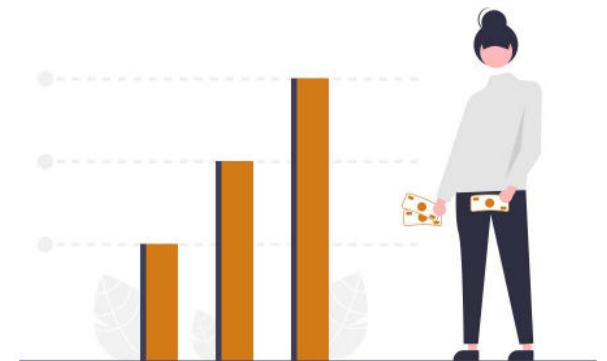
In 2021, we grew to 1.102 supporters (2020: 846) and received €137.956 in donations through our website, the Founding Friends campaign, and through people raising funds for us in lieu of birthday gifts (2020: €151.642). Donors are choosing smaller donations. The general tendency to donate is lower. We strongly believe the number of supporters needs to grow as public support for the work we are doing greatly proves our legitimacy.

DIRECT DONATIONS

We are proud to have received €67.433 in the form of corporate sponsorships by DEME, Organico Realfoods, Le Slibard, NatureLab, and Delinat. A major donor was Zendesk, a California USA based Helpdesk Software developer. They have donated us their state-of-art software with a value of €36.000 per year to support our knowledge exchange. They also awarded us a grant to maintain a small team to support the knowledge exchange.

GRANTS FROM CHARITABLE INSTITUTIONS

In 2021 we received a total of €305.720 in grants (2020: €184.687). A major grant giver is Mustardseed Trust. Other large institutional donors prefer to remain anonymous. For legal and tax purposes that information is available from the Foundation upon request.



A total of 498.636 EUR was spent on the activities of the Foundation in 2021 (2020: 385.166 EUR)

This included €145.278 in support of ERCs camps (2020: €114.008). €88.729 was spent on our knowledge exchange and educational work (2020: €92.491).

The amount spent on camps is enlarged by the donation received from the United Nations Development Programme to support the development of an ecosystem restoration camp in war torn Syria. This project focuses on 100 farmers and receives content-support from Gaia University. The total amount spent on this project is €100.666. €20.167 went to support our first camp in Spain. €36.178 was spent on Camp Embercombe from both Camp Support and our Knowledge Exchange budget, to enable them to hire one of our employees whose work was potentially endangered by Brexit. In 2022 we returned to a normal relationship with this valuable employee.

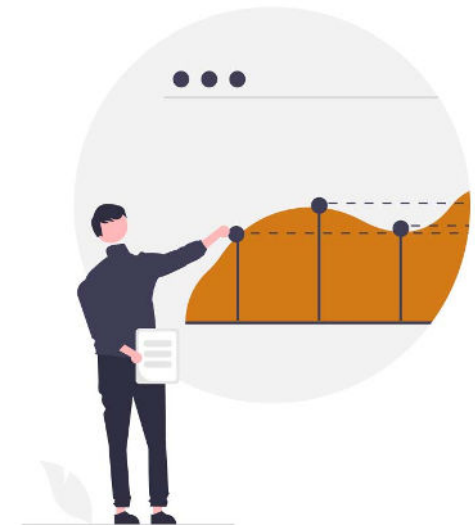
Part of the money spent on Knowledge Exchange and Education comes from a specific grant from one of our donors to support the important work of John D. Liu. John is extremely valuable in the support of each of our camps.

The directors jointly received €92.240 in gross salaries (2020: €75.830). €31.650 was spent on membership recruitment (2020: €21.639). The cost of payment service providers was €12.434 (2020: €5.985).

Our income exceeded the expenses by €12.979 (2020: Deficit of €18.869). This money was earmarked for the continuity reserve.

The ERC staff constantly strives to keep overheads as low as possible. We do not rent an office, and work either as volunteers or with minimal compensation. The majority of our meetings are conducted online to avoid travel costs as well as the associated CO2 emissions.

Specified figures can be found in our financial statement on the website, of which a summary is included in the financial report in this document.



An aerial photograph of a vast landscape of rolling green hills, likely the Banaue Rice Terraces in the Philippines. The hills are covered in lush green vegetation, and the perspective shows a deep valley in the foreground with more hills rising in the distance. The lighting suggests a warm, golden hour. Overlaid on the lower right portion of the image is the text "OUTLOOK FOR 2022" in a large, white, sans-serif font.

OUTLOOK FOR 2022



ERC is aware that the COVID-19 pandemic is likely to continue to disrupt our ability to have campers from around the world join in the restoration efforts at campsites.

WHAT WE WILL DO IN 2022

We will shift our focus from expressing the growth of the camps movement by the number of camps. We will remain open for projects to join the Ecosystem Restoration Camps movement, but will no longer actively pursue potential projects to join. Instead we will focus more on strengthening the collaboration inside the Ecosystem Restoration Camps movement, building stronger links between camps and experts, and increasing the funding available for the camps in our movement.

We have started 2022 with the new structure of teams that are fully focused on supporting knowledge exchange, education and learning, camp-coordination, joint fundraising and telling the ERC story to growing audiences around the world.

Our priority to build a camper-camp matching platform remains. We are well into discussions with potential partners in this process.

In 2022 we hope to have gained enough experience with the management of the Zendesk Knowledge Exchange Platform to be able to open it up for public use and engagement.

In 2022 we hope to be able to give outside audiences access to the data gathered in the Impact Data Warehouse. We remain aware that for camps it remains a challenge to deliver data. As such, we will continue to build partnerships with academic institutions to enable students to undertake the impact measurement tests at camps.

We will further improve our human resources processes at the Foundation in 2022. This includes bringing salaries to a more appropriate level. We will follow the salaries used by other NGOs as negotiated with Trade Unions in Collective Labour Agreements. We are impressed by the dedication of the current team to the work of ERC, and believe that we need to treat staff appropriately in line with global labour standards.

And, of course, we hope to continue to benefit from your involvement in 2022!



FINANCIAL OUTLOOK

It is our aim to reduce our dependence on institutional financial support. We hope to further develop our support-base, which should in the future become a large part of our income stream. We are also planning to obtain a significant share of our income through the fees paid for activities at camp and our educational courses. Finally, we aim to build a fund for camps where camps that need money for an essential camp investment can re-request financial support. Camps with surplus income will be asked to donate back into the fund, so that it can be main-tained for years to come.

In 2021 we reached some level of comfort in our income streams to enable us to fulfil the global Foundation's core roles in the Ecosystem Restoration Camps movement (having adequate staffing and IT structures in place). This reinforcement of the organisation has been the priority of the directors over the past 3 years. Without a strong central service organisation, the movement would not be able to develop. Now we have reached the point where all our focus will be on raising funds for projects at and between camps.

“

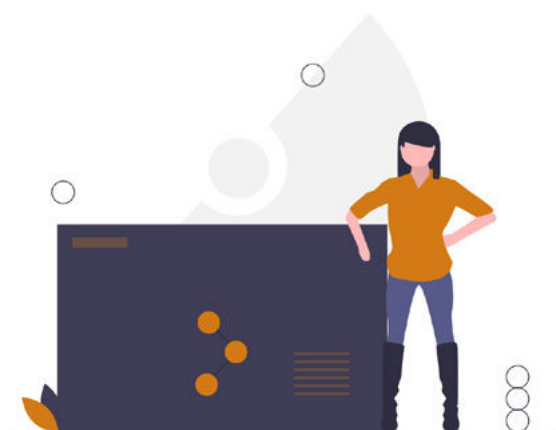
We are so grateful to the Camps movement for working so hard to support (and sometimes anticipate in advance) our camp's needs and the work that we need to do. We would not have gotten this far if not for the tools, resources, and support provided by everyone in the team, and if not for the climate of hope, inspiration, and positive action created by the entire ERC network.

**Yani Amores Dutta, Camp Regensis
(Bohol, The Philippines)**



FINANCIAL STATEMENTS

NOTES OF THE PROFIT AND LOSS ACCOUNT



	2021 €	2020 €
Benefits		
Institutional donations	305.719	184.686
Individual donations	137.956	151.642
Corporate sponsorships	67.433	29.968
Products & services	506	–
	511.615	366.297
Delivered project		
Delivered project	283.139	207.276
Direct financial support to camps	145.278	–
Knowledge exchange and education	88.729	92.491
Support camps	50.256	114.008
Exchange differences	–1.124	787
Payment differences	–	–10
	283.139	207.276
Other staff costs		
Directors	92.240	75.830
Gross salary fundraising	25.200	15.906
Social charges	23.511	18.079
Change vacation pay and days	9.395	7.048
	150.346	116.863

NOTES OF THE PROFIT AND LOSS ACCOUNT/2



	2021 €	2020 €
Depreciations of intangible, tangible fixed assets and investment property		
Depreciations of tangible fixed assets	187	56
Depreciations of tangible fixed assets		
Inventory	187	56
Overhead costs		
Cost of fundraising	33.136	25.299
Office costs	1.578	821
Overhead	17.816	28.866
	52.530	54.986
Cost of fundraising		
Advertising costs	31.650	21.639
Travelling and subsistence costs	1.486	2.307
Fundraising	–	908
Promotional gifts	–	445
	33.136	25.299
Office costs		
Office equipment	814	15
Administration costs	764	738
Administrative penalties	–	68
	1.578	821

NOTES OF THE PROFIT AND LOSS ACCOUNT/3



	2021 €	2020 €
Overheads		
IT Costs	10.698	16.049
Accountant costs	3.526	7.632
Business insurance	2.490	3.498
Consultancy costs	699	–
Contributions and subscriptions	404	–
Legal costs	–	1.688
Other general costs	–1	–1
	17.816	28.866
Interest and similar expenses		
Interest and similar expenses	12.434	5.985
Interest and similar expenses		
Bank charges and commission	6.743	944
Transaction costs STRIPE	3.096	1.992
Transaction costs Paypal	1.083	747
Transaction costs Mollie	839	1.513
Transaction costs Donorbox	593	646
Transaction costs TransferWise	80	143
	12.434	5.985

A photograph of four people (three women and one man) working together to plant young trees in a forest. They are all bent over, focused on the task. The scene is outdoors with many trees in the background. In the foreground, there are some out-of-focus green leaves and yellow flowers. The text 'CAMPS IN THE MOVEMENT' is overlaid in large white letters.

CAMPS IN THE MOVEMENT

Name of camp	Nearest town	Country	Year of joining the movement
Europe			
Virsoleil	Brive	France	2020
Altiplano	Caravaca de la Cruz	Spain	2017
Pachaland	Genappe	Belgium	2020
Mama Adama	Grandola	Portugal	2020
Embercombe	Exeter	England	2020
Siolta Chroi	Carrickmacross	Ireland	2020
Functional Forests	Koycegiz, Mugla	Turkey	2020
Kings Garden	Leeuwarden	Netherlands	2021
Rocciaviva	Matera	Italy	2021
Humble Habitat	Garpenberg	Sweden	2021
Africa			
Dryland Solutions	Garowe	Somalia	2020
Sekem Wahat	Wahat	Egypt	2019
Habiba Community	Nuweiba	Egypt	2020
Mombasa Mangroves	Mombasa	Kenya	2020
People's Coast	Kartong	Gambia	2020
Greenpop	Cape Town	South Africa	2020
Mainsprings	Kitongo	Tanzania	2020

Name of camp	Nearest town	Country	Year of joining the movement
Africa			
Khalifah	Marrakech	Morocco	2020
Tlholego	Rustenburg	South Africa	2021
Tanganyika	Kigoma	Tanzania	2021
Human Nature	Kampala	Uganda	2021
Reedsdale Regeneration	Gqeberha (Port Elizabeth)	South Africa	2021
Wasini Lookout	Wasini	Kenya	2021
North America			
Paradise	Paradise, CA	USA	2019
Hotlum Eco-Regeneration	Hotlum, CA	USA	2020
The Birdhouse	Los Angeles, CA	USA	2020
Watershed Forest Farm	Marshall, NC	USA	2020
EcoCamp Coyote	Morgan Hill, CA	USA	2020
Elk Run Farm	Boulder, CO	USA	2021
Beloved	Portland, WA	USA	2021
Appalachian Renewal	Appalachian Mountains, KY	USA	2021
Kitigay	Beaconia, MB	Canada	2021
Central America			
Via Organica	San Miguel De Allende	Mexico	2019
Contour Lines	Livingstone	Guatemala	2019

Name of camp	Nearest town	Country	Year of joining the movement
South America			
Mundo Nuevo	Santa Marta	Colombia	2020
Farm of the Future	Caseara	Brazil	2020
Camp Pachakuti	Chirapa-Lamas	Peru	2020
Camp Chocaya	Cochabamba	Bolivia	2019
Camp Desperto - Regenerative Cultures Center	Caçapava	Brazil	2020
Camp Sinal Do Vale	São Paulo	Brazil	2020
Camp Jaguar Siembra	Sierra Nevada de Santa Marta	Colombia	2020 (left dec 2021)*
Asia			
Camp Uthai	Uthai Thani	Thailand	2019
Camp Khetee	Bihar	India	2020
Camp Regenesi	Bohol	The Philippines	2021
Camp Doku	Sarawak	Malaysia	2021
Oceania			
Camp Reforest Now	Byron Bay	Australia	2020
Camp Regenerate WA	Buntine	Australia	2020
Camp Arcoora	Kyogle	Australia	2020

* Jaguar Siembra aims to rejoin at a later time

A woman with dark hair tied back, wearing a pink long-sleeved shirt and dark pants, is using a machete to harvest a large bunch of green bananas from a banana tree. The tree has large, vibrant green leaves and some dried, brown leaves. The background is a lush green field with trees and foliage.

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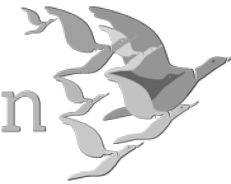
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